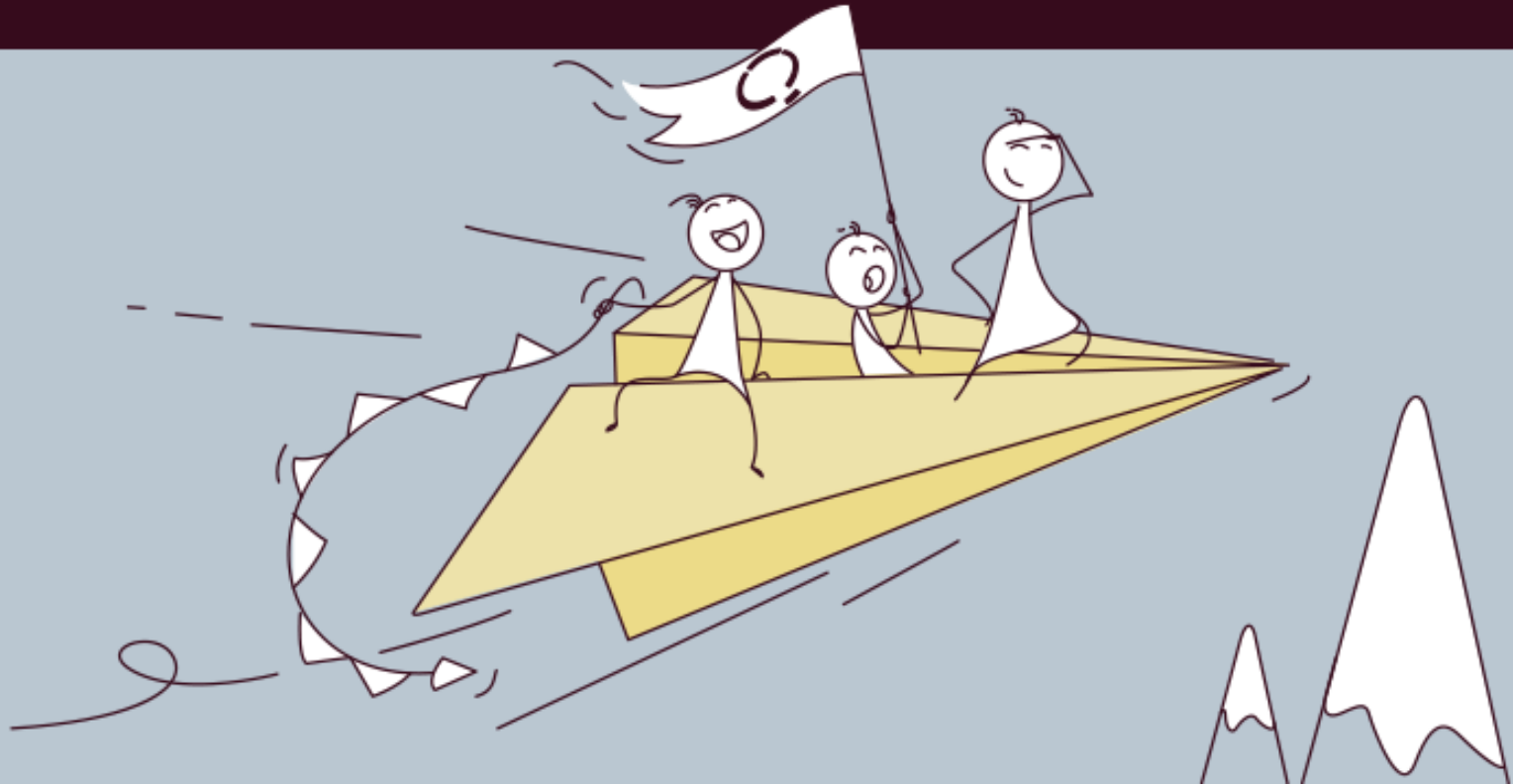




**I template framework
sono veramente
necessari?**

Q U A N T I L I T Y



Simone Bussoni

simone.bussoni@quantity.it

Di cosa parliamo oggi?

- Cosa sono i template framework
- Quali sono i più usati
- Cosa li caratterizza
- Perché usare un template framework
- Perché NON usare un template framework

**I template framework
sono veramente necessari?**

Cosa sono i template framework?

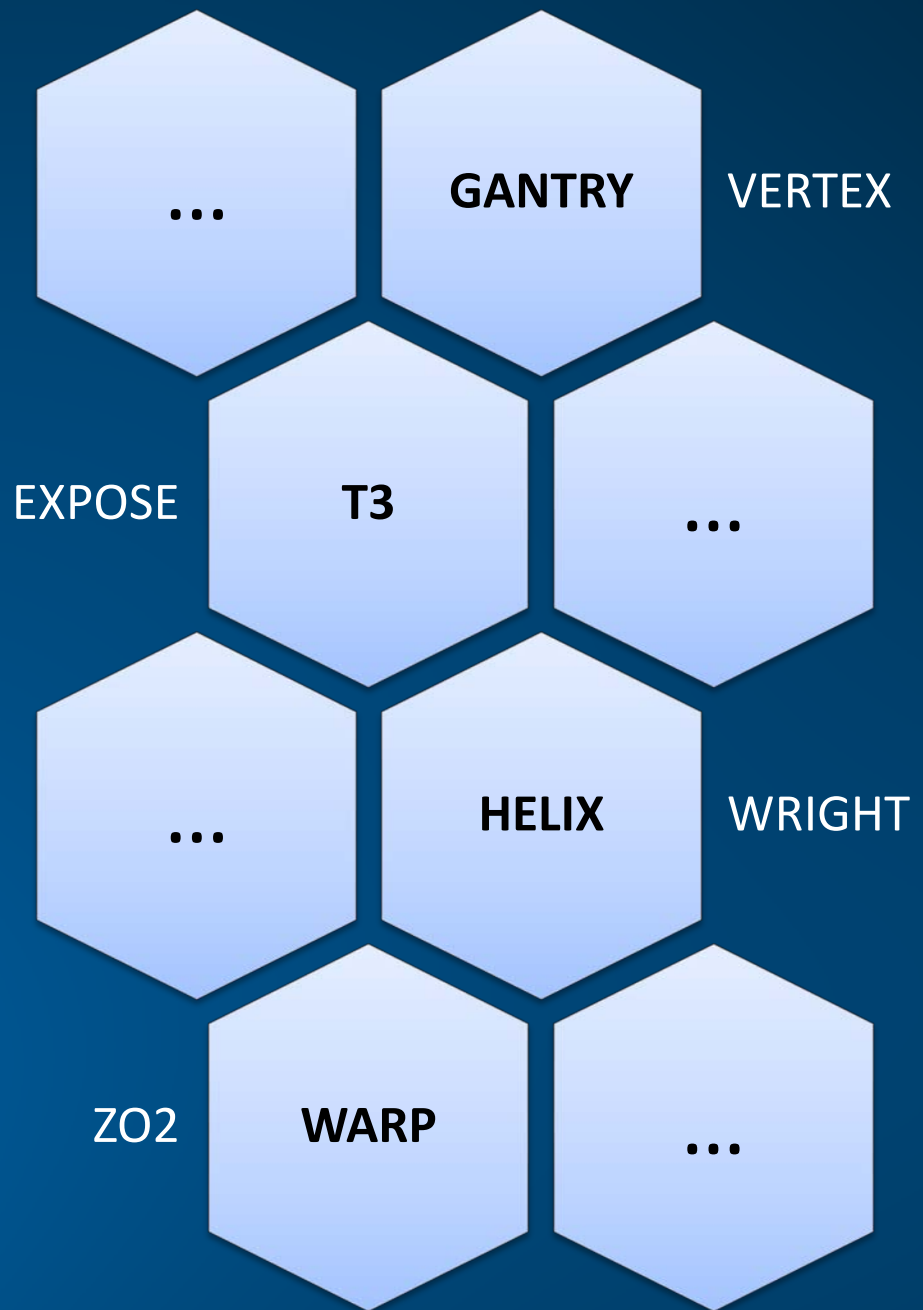


Piattaforme per lo sviluppo di template

Cosa sono i template framework?

- Stili preimpostati
- Menu Editor integrati
- Layout Editor integrati
- Ottimizzazioni CSS+JS
- Decine di posizioni modulo
- Responsive
- Framework HTML5 + CSS3 (come Bootstrap)
- Twig, YAML, ecc.
- Moduli speciali
- Plugin speciali
- Migliaia di template disponibili

Quali sono i più usati?



Se ne contano almeno una
dozzina di attualmente utilizzati

OPS!

GAVICK ACQUISITION BY JOOMLART

JOOMLART GAVICKPRO

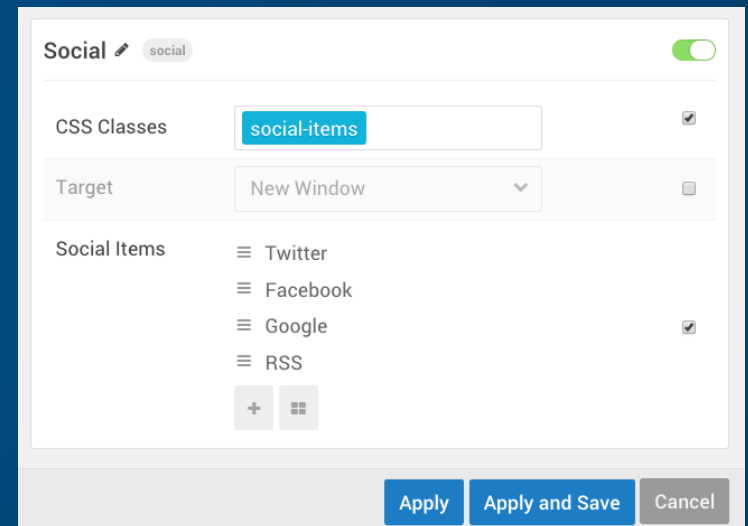
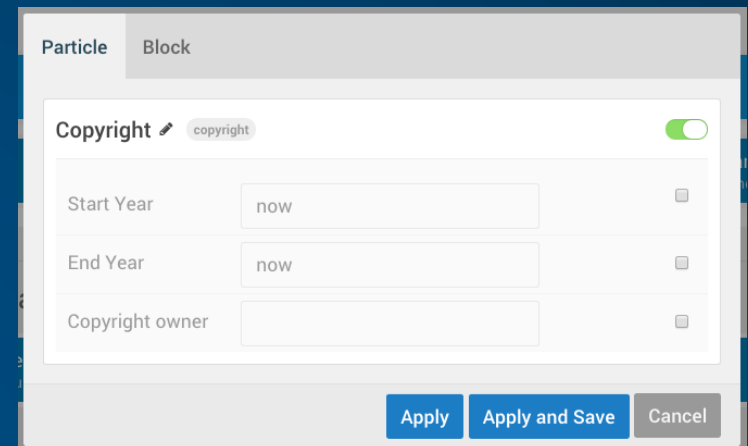
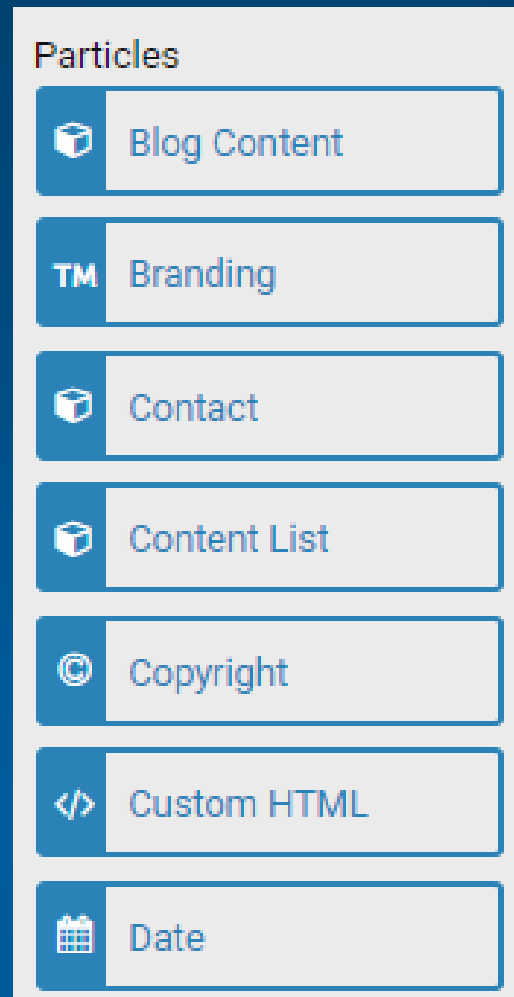
Quali sono i più utilizzati?



Cosa li caratterizza?



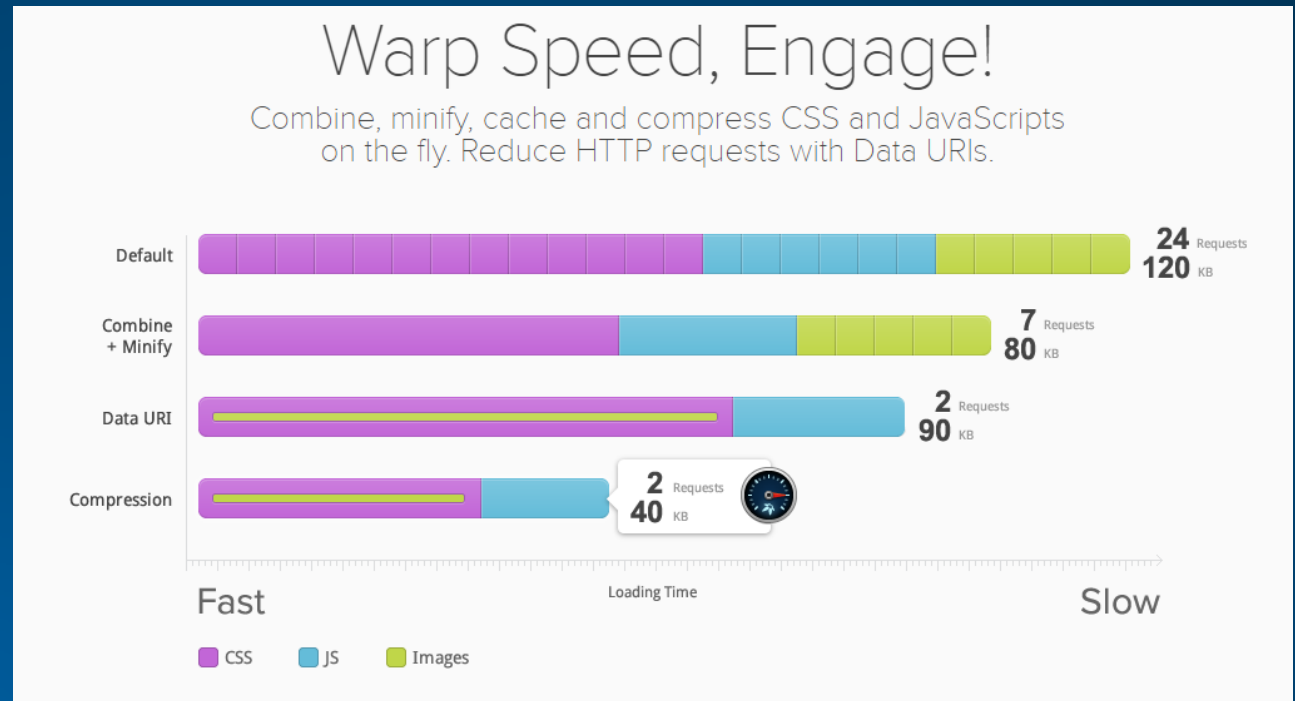
- Particles!
- AJAX
- Drag&Drop
- Layout Manager



Cosa li caratterizza?



- Prestazioni!
- Effetti
- UIKit

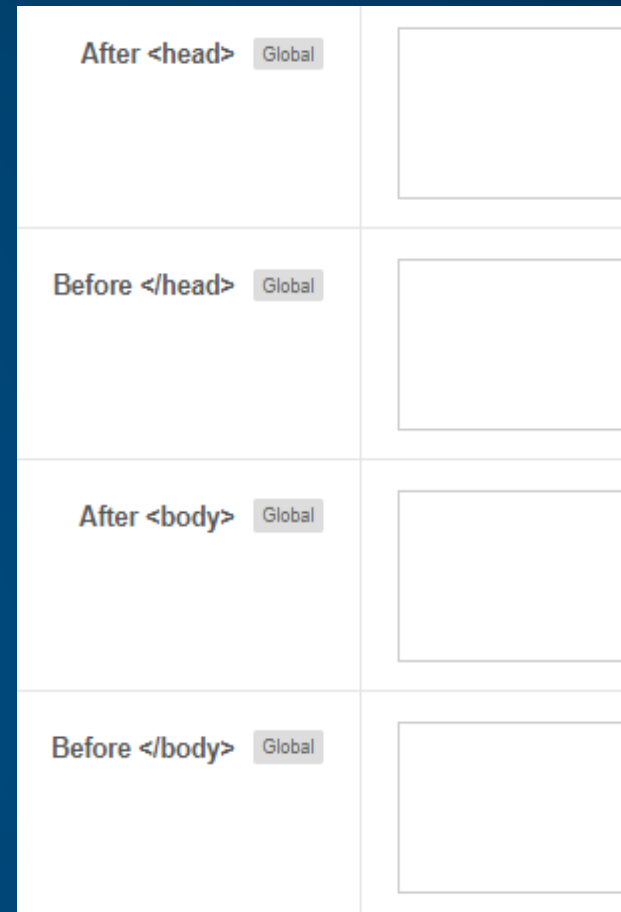
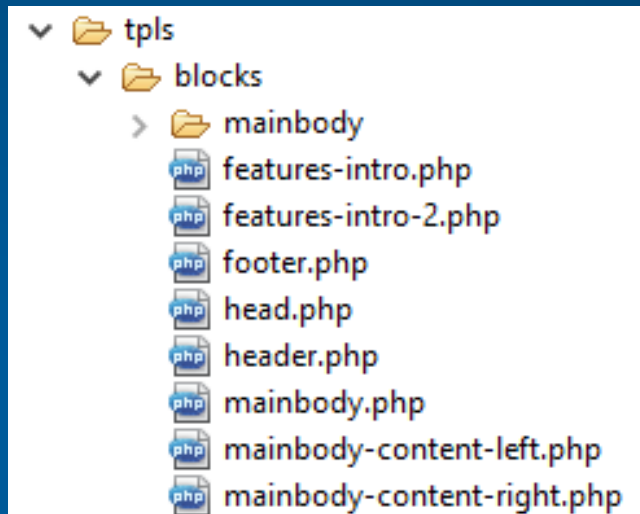


(Nonostante la vagonata di effetti Javascript)

Cosa li caratterizza?



- Compatibilità!
- Semplicità
- Purity III



Cosa li caratterizza?



Preloader ☒ Yes ☐ No

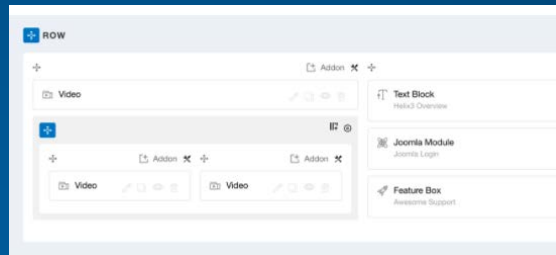
Preloader Animation

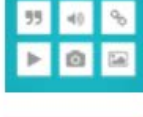
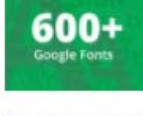
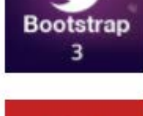
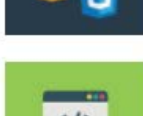
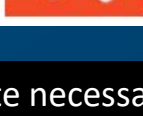
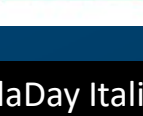
Preloader Background color

Preloader Text Color

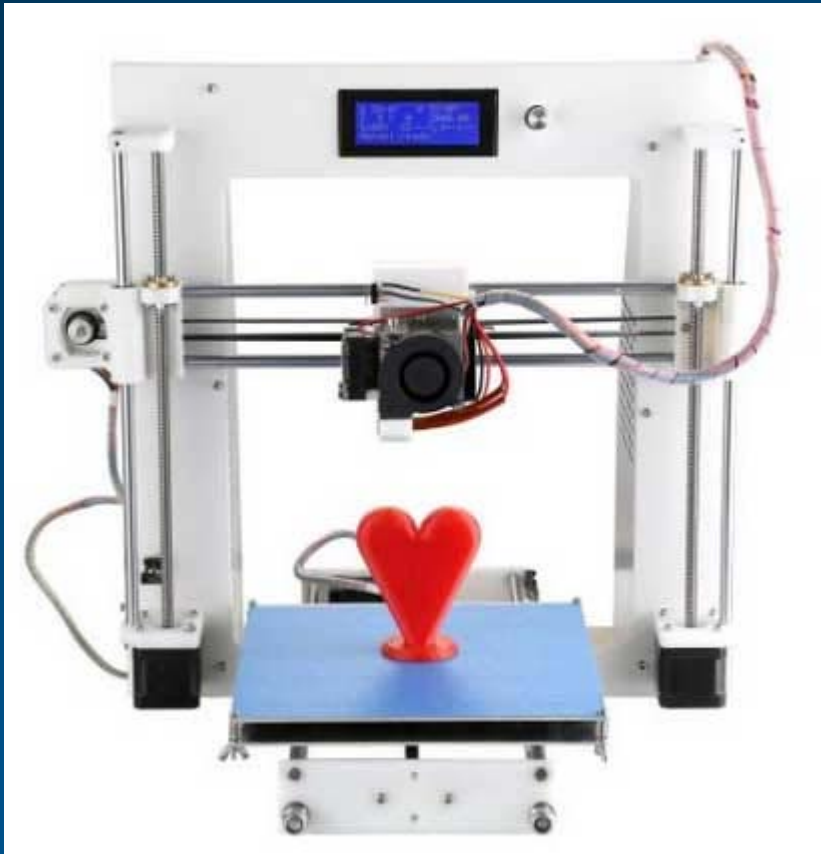
Go To Top ☐ Yes ☒ No

- Features!
- Layout manager
- Supporto SP Page Builder



 Drag & Drop Layout Builder Helix3 flexible visual layout manager (component) for module positions built-in, decide about position, margins, size or displaying on mobile devices – just with drag options. Search on fluid grid system that automatically scales up to 6 columns.	 Page Builder Integration Helix3 is deeply integrated with SP Page Builder. Now Helix3 can automatically detect the SP Page Builder page then it renews container from the layout to use a full width layout.
 Megamenu Builder Take full control over separate areas of menu item, width, align, choice icons for menu items, and then use drag/drop add any Joomla modules into current menu.	 Post Formats Built-in 6 post formats (index, gallery, audio, quote) allows you to create nice looking blog post without using additional extensions like G2 or EasyBlog.
 600+ Google Fonts Typography based on Google fonts, with unique update button, support for Submenu (like water font), Cursive, Extended, for example, Ubuntu font weight and font size for several HTML tags (p, h1, h2) and navigation.	 Unlimited Colors Several template settings allows you to choose your own colors beyond that using custom CSS allows you to override all used color presets.
 Made With Bootstrap 3 Our design and mobile first front-end framework, which makes your site always responsive by default. It offers a series of features to develop with CSS media queries.	 Built With Less Helix3 was based on less, a preprocessor with additional functionality like variables, mixins, and functions for compiling CSS.
 Retina Ready Upload and use a double size of your logo image (150x150, 300x300) to keep looking great on highest resolution devices like retina or 4k display. All iPhone users will be grateful.	 CSS & Javascript Compression Simple to use options to compress almost all CSS and JS template and Joomla files, which as a result will improve speed up of your website.
 Logo Option From template settings you can choose logo type, logo position, logo image (also for retina screens) and upload logo used only for mobile devices.	 Custom Code Use your own custom code, for example: CSS, JS, meta-tags, links and navigation code by using the custom code fields or input more times of styles inside content.css file.
 Integrated Social Comments Based on popular solutions: Disqus/Getcomment/Comments system, Facebook comments or Disqus Comments – just turn on to enable comments inside articles.	 Social Share Use social share buttons to promote your content (as help by users in popular social networks: Facebook, Twitter, Google+).

Perché usare un framework template?



Prototipizzazione Rapida



Landing Page

Perché usare un framework template?

**Ispirazione
grafica**

**Tempi
ristretti**

**Bassi
budget**

Newbie

Perché usare un framework template?

**Ispirazione
grafica**

**Tempi
ristretti**

**Bassi
budget**

Newbie

Cugini?!

Perché usare un framework template?

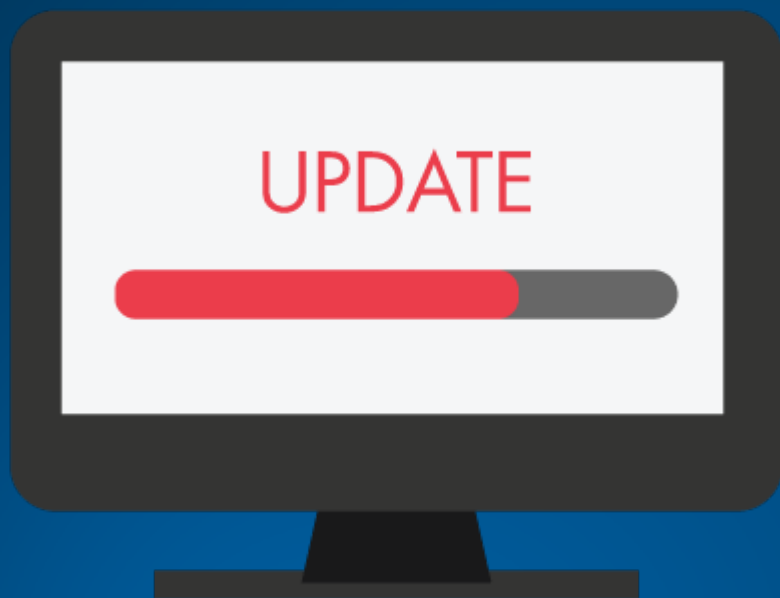


themeforest



envato

Perché NON usare un framework template?



Update per restare al passo



Altri bug da gestire

Perché NON usare un framework template?

- Features particolari
- Sicurezza incerta
- Compatibilità futura



Particles



Blog Content



Branding



Contact



Content List



Copyright



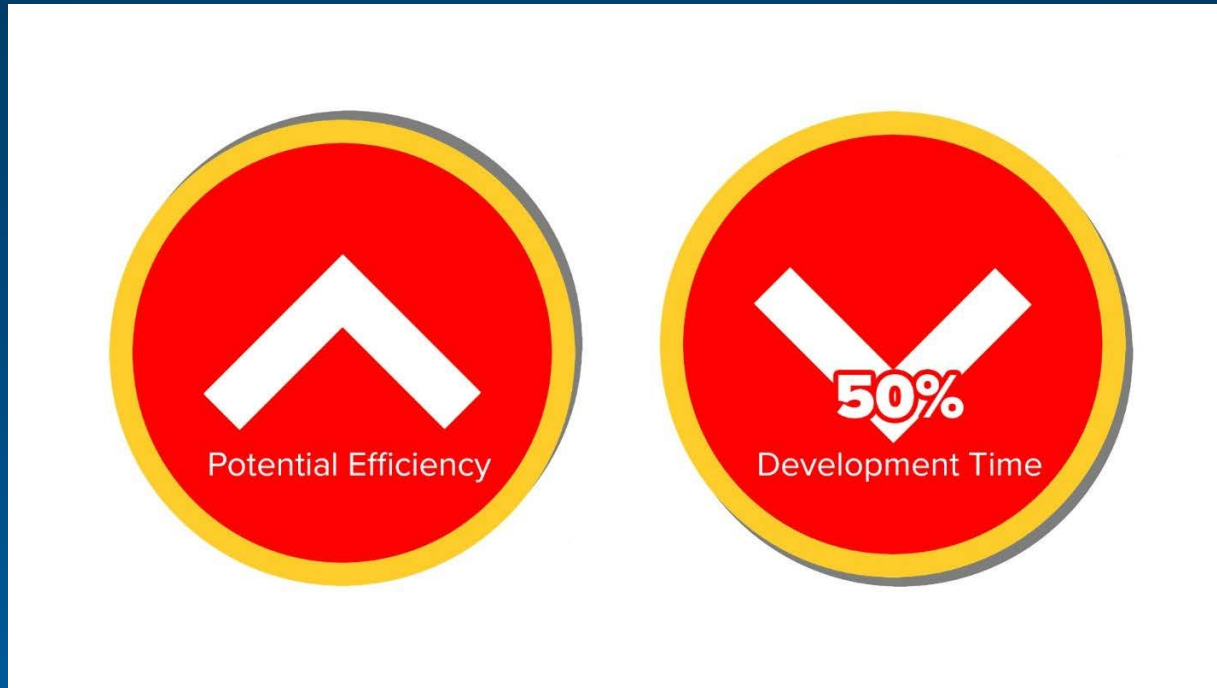
Custom HTML



Date



Perché NON usare un framework template, e creare un template da zero?



Ogni riga di codice è scritta per creare, non per bypassare

Customizzazione perfetta per il progetto del cliente

=

Efficienza ed Efficacia

Perché NON usare un framework template, e creare un template da zero?

- Niente limiti per il web designer
- UX personalizzata
- Adattamento perfetto agli obiettivi del cliente
- Scalabilità
- Search Engine Optimized
- Manutenibilità nel tempo
- Template UNICO!

**I template framework
NON sono necessari**

... per ottenere grandi progetti!



**KEEP
CALM
AND
OVERRIDE
Joomla!**

**GRAZIE A
TUTTI!**





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DOMANDE?